

iLuv Now Shipping Aud Mini 6 Party, A Fun New Option In Their Lineup of Portable Bluetooth Speakers

- iLuv's Portable Bluetooth® Speaker with Dynamic Color LEDs Now Available-

Port Washington, NY – June 30, 2015– <u>iLuv Creative Technology</u> is now shipping a fun addition to the company's lineup of portable Bluetooth® speakers —the Aud Mini™ 6 Party. The Aud Mini™ 6 Party was designed with colorful, integrated lights to create a dynamic visual experience for music listeners. It is designed for maximum portability while providing powerful, full-range sound.

"We are pleased to announce that our Aud Mini™ 6 Party, a new portable option to our extensive range of Bluetooth® speakers, is now available to consumers," said Greg Keushgerian, Vice President of Business Development at iLuv. "We designed our Aud Mini™ 6 Party for a distinct user in mind -- the fun-loving partygoer. The speaker's dynamic color LEDS offers unique designs that appeal to consumer lifestyle and add value to users' devices."

Aud Mini™ 6 Party-Portable Bluetooth® Speaker with Dynamic Color LEDs & Speakerphone

Aud Mini™ 6 Party is a great fit at any get-together with its vivid multicolor LEDs and rich, bold sound. With its portable design, Aud Mini™ 6 Party is just the right size to carry by hand or slip into a backpack. The speaker also features a built-in microphone for hands-free phone calls, an aux input for 3.5mm audio devices and a rechargeable battery.

Light and Sound Show

The integrated dynamic multicolor LEDS display a variety of vivid colors and provide seven preset lighting themes to provide the perfect visual complement to your music.

Great Sound

Aud Mini™ 6 Party is equipped with a full-range speaker and passive radiator that deliver big, bold sound.

Ready-to-go-design

The compact design of the travel-friendly Aud Mini™ 6 Party is just the right size to carry by hand or pack into a bag.

Answer Calls Hands-Free

If you get a phone call while streaming music from your phone, answer the call hands-free directly through the Aud Mini™ 6 Party with a quick click. When the call ends, your music will resume playing automatically.

Stream Wireless or Plug In

Connect your smartphone or tablet to Aud Mini™ 6 Party wirelessly via Bluetooth or use a 3.5mm audio cable to plug in directly to the convenient aux input.

Pricing and Availability

iLuv's Aud Mini™ 6 Party has an SRP of \$39.99 and is currently available at <u>Amazon.com</u> and other select retailers.

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About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 43 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 8 Good Design Awards, and 25 CES Innovation Awards. iLuv was also recognized with 3 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products at www.iLuv.com.

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