

iLuv Introduces New Aud Mini Smart 6 App-Enabled Portable Bluetooth Speaker with FM Radio

-iLuv's Aud Mini Smart 6 Provides Powerful On-The-Go Music and Entertainment-

Port Washington, NY – June 02, 2015 – <u>iLuv Creative Technology</u> announces the company's first appenabled portable Bluetooth® speaker with FM radio, the Aud Mini™ Smart 6. Aud Mini™ Smart 6 features the same footprint as the iPhone 6, but delivers big sound and offers additional convenient features such as FM radio, weather resistance, and hands-free calling. As part of iLuv's new Connected Home - Connected Life series of smart products, Aud Mini™ Smart 6 connects owners to powerful technology for great quality music.

"Following the success of our original Aud Mini™ speaker we decided to extend our Aud Mini™ line with the Aud Mini™ Smart 6," said William Otte, Senior Vice President of Sales and Marketing at iLuv. "This ultra-portable Bluetooth® speaker is weather-resistant and offers great features such as data-free FM radio and a panic alarm, making it the ideal on-the-go speaker for any occasion."

The <u>Aud Mini™ Smart 6</u> is weather-resistant and extremely portable for the on-the-go adventurer. It easily slides into pockets or can be attached by clip via the included, handy carabiner. Although slim and compact, Aud Mini™ Smart 6 delivers big, full-range sound thanks to its powerful speaker. It is built with a rechargeable battery that can provide hours of music playtime.

Same Footprint as the iPhone 6

Aud Mini™ Smart 6 is nearly the same size as the iPhone 6, making it perfect for slipping into your pocket or clipping to your backpack or purse with the included carabiner.

User-Friendly App and FM Radio

Aud Mini™ Smart 6 has an easy-to-use app so you can pair your phone or tablet to the speaker via Bluetooth®, stream music wirelessly and listen to FM radio without draining your data plan. With presets for easy access, enjoy your favorite stations quickly and easily.

Weather-Resistant

Sometimes life can get messy so Aud Mini™ Smart 6 features a rugged weather-resistant design that protects it from being damaged by leaks, spills and splashes.

Answer Calls Hands-Free

If you receive a call while streaming music, a quick click on your Aud Mini™ Smart 6 answers the call and lets you talk hands-free. When the call ends, your music will resume playing automatically.

Panic Button

Aud Mini™ Smart 6 doubles as a safety device with its panic alarm function. In emergency situations, owners can activate the panic alarm on Aud Mini™ Smart 6, which causes the speaker to emit a loud alarm sound to attract attention and alert anyone nearby.

Aud Mini Smart 6 is available in four different colors: black, grey, green, and pink.

Pricing and Availability

iLuv's Aud Mini™ Smart 6 has an SRP of \$29.99 and is available now at <u>Amazon</u> and other select retailers.

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About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 43 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 8 Good Design Awards, and 25 CES Innovation Awards. iLuv was also recognized with 3 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products at www.iluv.com.

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