iLuv offers new cable solutions of USB Type-C Cable and 2-in-1 Lightning Cable with Micro USB

Port Washington, NY – October 22, 2015 – iLuv Creative Technology announced today a new line of premium charge/sync data cables. The reversible design USB Type-C cable and 2-in-1 Lightning cable with Micro USB allow users to charge, sync, and manage the cables easily.

"While mobile devices have become must-have items these days, cable management for the mobile devices has not been easy. With the fully reversible symmetrical design, user can plug the USB Type-C cable in any way without worrying about it being upside-down," said Jason Park, Marketing manager at iLuv. "2-in-1 Lightning cable with micro USB also solves another challenge of charging Apple or Android devices when a user or family has either device."

These premium cables allow you to charge and sync mobile devices at the same time. All cables are structured to increase durability while minimizing signal loss for the best performance. They are designed to work even after bending 3,000 times.

6ft USB Type-C Cable – iCB57
As the successor to previous USB cables, the reversible USB Cable is more compact and user-friendly and delivers superior charge to devices faster than ever. Since major companies such as Apple, Google, and Nokia started to adopt the new USB standard, iLuv is prepared for the prospective huge demand in market.

- Fully reversible –Supports USB-C device charging
- Symmetrical connectors allow you to plug in regardless of orientation
- Slimmer and smaller than previous USB cables
- 6 feet (2 meter) long
- Durable connector and cord

2-in-1 Lightning Cable with Micro USB - iCB267
With its universal charging capability, the 2-in-1 3 Ft. Sync and Charge Lightning Cable with Micro USB can charge almost any USB device, such as iPhones, iPads, smartphones, tablets, e-readers, portable speakers, Bluetooth® headphones, and wearables.

- Apple-certified product under the MFi licensing program

- Charge and sync all Apple devices, Android devices, e-readers, portable speakers, Bluetooth® headphones, wearables and many more.
- Support fast charging and data transfer
- 3 feet (1 meter) long
- Durable connector and cord

Pricing and Availability

iLuv's USB Type-C Cable and 2-in-1 Lightning Cable with Micro USB are $24.99 and are available on Amazon.com (iCB57 and iCB267) and other select retailers.

Follow us on **Twitter** @iLuv_World and **Facebook** at iLuv Creative Technology.

About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 43 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 8 Good Design Awards, and 25 CES Innovation Awards. iLuv was also recognized with 3 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including Connected Home-Connected Life products, audio speakers, headphones / earphones, chargers, cables, and protective cases. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products at www.iLuv.com.

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