



iLuv Offers Range of Protective Solutions for Brand New iPhone 6s and iPhone 6s Plus

Port Washington, NY – September 9, 2015 – [iLuv Creative Technology](#) introduces its new line of premium accessories for the highly-anticipated iPhone 6s and iPhone 6s Plus. iLuv's new accessories were designed to protect the new iPhones, offering consumers a more valued feature, design and material.

“We anticipate that many people will purchase the new iPhone 6s and iPhone 6s Plus due to the growing market share of iPhone, and iLuv enables consumers to protect their valuable new purchases,” said Edward Gleason, VP of Sales and Operation at iLuv. “As the demand for protective cases is high, we have launched an exciting new line of iPhone cases with 360° full protection and dual layer rugged design.”

New designs of iPhone cases are developed not only to withstand the impact of everyday use but also to protect the valuable assets from shock of dynamic outdoor activities. For the best durability, different materials were combined in dual layer structure: Polycarbonate, Thermoplastic polyurethane (TPU), or anodized aluminum. To protect the front screen appropriately, some models also include a tempered glass screen protector which is fully capable of protecting the screen from sharp objects such as keys, coins or pens.

Diary case

For [iPhone 6s](#)

Folio case with multiple pockets

- Contains two credit card slots, one ID window, and one main pocket for money
- Provides 360° protection from impacts and scratches
- Snap button closure keeps contents of case secure
- Durable PC device holder with accurate cutouts for ports and controls

DropArmor X

For [iPhone 6s](#)

Rugged impact-resistant case with tempered glass

- Rugged design safeguards your iPhone
- Combination of tough polycarbonate and flexible TPU form a dual layer of superior protection
- Includes impact resistant tempered glass screen protector
- Polycarbonate frame protects the screen from drops

- Designed to fit securely on your iPhone 6s
- Precise cutouts provide unhindered access to all ports and controls

Layup X

For [iPhone 6s Plus](#)

Rugged dual-layer case with tempered glass

- Rugged construction safeguards your iPhone 6s Plus from drops and impacts
- Dual-layer combination of polycarbonate and silicone for dual protection
- Includes impact resistant tempered glass screen protector
- Front of case features a raised edge that prevents the screen from touching surfaces even when placed face down
- Built-in stand to prop up phone for comfortable landscape viewing
- Textured silicone casing prevents dust build up
- Maintains access to all ports and controls

Metal Forge™

For [iPhone 6s](#) & [iPhone 6s Plus](#)

Protective case with aluminum frame

- Durable anodized aluminum frame protects against drops
- Textured TPU back provides a secure and comfortable grip
- Patterned TPU interior absorbs shocks and impacts
- Raised bezel protects screen from damage even if phone falls face down
- Maintains access to all ports and controls
- Accurate port openings allow usage of most headphones, earphones and cables

Tempered Glass Screen Protector

For [iPhone 6s](#) & [iPhone 6s Plus](#)

- Superior protection for your screen against scratches and impacts from sharp objects like keys and knives
- Protects screen while retaining full touch screen functionality
- High transparency allows you to view your Retina display clearly
- Ultrathin 0.33mm design
- Resistant to smudges and fingerprints
- Rounded edges minimize cracking and chipping
- Includes application tool for easy, perfect-fit installation on your screen
- Includes alcohol towelette, microfiber cloth, dust removal adhesive strip and bubble removal card

Pricing and Availability

iLuv's complete line of iPhone 6s and iPhone 6s Plus cases and accessories have a price range of \$7.99-\$34.99 and will be available from Amazon.com and other select retailers.

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About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 43 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 8 Good Design Awards, and 25 CES Innovation Awards. iLuv was also recognized with 3 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including Connected Home-Connected Life products, audio speakers, headphones / earphones, chargers, cables, and protective cases. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products at www.iLuv.com.

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