

# iLuv Introduces New mySight Wi-Fi Video Camera with Cloud Storage for Home and Business

# -iLuv's mySight Helps Owners Monitor Their Homes, Families, Pets and Businesses Through Their Smartphones, Tablets and Computers-

**Port Washington, NY – June 16, 2015** – <u>iLuv Creative Technology</u> announces the company's first Wi-Fi video camera with cloud storage, the mySight<sup>™</sup>. mySight<sup>™</sup> is an elegantly designed, easy-to-use video camera that allows owners to stay connected to their homes or businesses no matter where they are. As part of iLuv's new Connected Home - Connected Life series of smart products, mySight<sup>™</sup> enables owners to manage and control their lives with greater ease and efficiency.

"We're very excited to introduce mySight<sup>™</sup>, our very first Wi-Fi video camera," said William Otte, Senior Vice President of Sales and Marketing at iLuv. "Although markedly different from our previous products, mySight<sup>™</sup> nevertheless aligns with our core mission of enhancing consumers' lifestyles through intelligent design and value-added technology. With mySight<sup>™</sup>, consumers can essentially be in two places at once, allowing them to keep track of their homes, families, pets, or businesses and everything else they care about even when they can't be there."

<u>mySight</u><sup>™</sup> features a modern, elegant design which was originally inspired by a wine glass and makes an attractive addition to any room. It can be left free-standing or can be mounted to a wall. With mySight<sup>™</sup>, owners can access live streaming video through the free iOS and Android apps or through their computers via browser.

# Easy 60-Second Setup

Created with simplicity in mind, mySight<sup>™</sup> takes only 60 seconds to set up and connects to the owner's Wi-Fi network. To get started simply download the free Ivideon app and sign in. Then scan the QR code on the app with the mySight<sup>™</sup> camera to connect to your Wi-Fi network automatically.

#### Secure Cloud Recording

mySight<sup>™</sup> uses bank-level encryption for streaming and cloud recording. Save your most important moments. Optional cloud recording service saves footage to a secure cloud server for viewing up to 30 days later. The service also allows for video downloads, clip creation & video sharing.

#### HD Video

mySight<sup>™</sup> streams live video in 720p HD for a crystal clear feed. Check in at any time from smartphones, tablets, or computers.

#### **Total Visual Clarity**

Built with a 120<sup>o</sup> field of vision, mySight<sup>™</sup> lets you view an entire room all at once. Focus on distant objects with the 4x digital zoom, and watch even when it's dark with infrared night vision.

## Motion and Sound Detection

Set mySight<sup>™</sup> to detect motion or sound and it will alert you by sending notifications to your mobile device or email.

## **Customized Detection Area**

Owners can also customize specific detection areas within the field of vision for alerts only when motion is detected in those areas.

## Two-Way Audio

Speak to your children, babysitters, friends and pets with mySight<sup>™</sup>. The built-in speaker and microphone allow you to communicate directly with anyone in the presence of mySight<sup>™</sup>.

Stay connected no matter where you are with mySight<sup>™</sup>.

## Pricing and Availability

iLuv's mySight<sup>™</sup> has an SRP of \$149.99 and is available now at <u>Amazon</u> and other select retailers.

Follow us on <u>Twitter</u> @iLuv\_World, or friend us on <u>Facebook</u> at iLuv Creative Technology.

# About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 43 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 8 Good Design Awards, and 25 CES Innovation Awards. iLuv was also recognized with 3 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products at <u>www.iLuv.com</u>.

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